

# Montréal pour Enfants

The informative magazine for parents

## ABOUT US

Created and carried out by locals for over twenty years, Montréal pour Enfants is written by and for the families of the Greater Montreal Area. The strength and credibility of our magazine comes from the many links we've forged with partners in this region.

## OUR MISSION

- Through our articles and suggestions, we promote family outings, arts, culture, heritage, education, and physical activity. These values are intricately linked to development and well-being, as well as improving the individual and collective quality of life.
- Delivering information and passing on resources and tools through our magazine and website. They include crucial and essential resources for families of the Greater Montreal Area.

## Media Kit 2026

**DIGITAL/  
INTERACTIVE  
EDITION**



# Montreal

pour

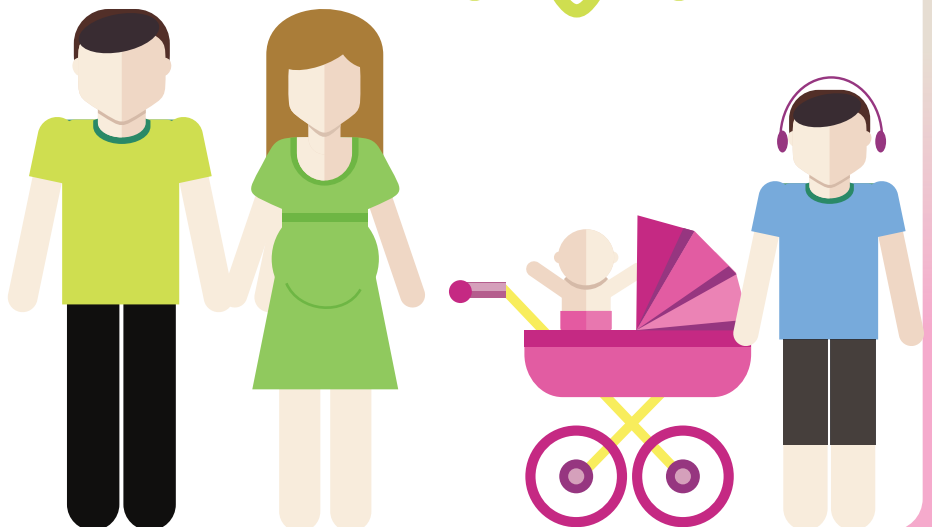
# Enfants

**Families with  
children ranging  
from newborns to  
teenagers**

## OUR READERS

Our readers devote a great deal of time to their families and their communities. They read our publications not only from a parental perspective but also from a professional one. Furthermore, they assist musicals, theaters, cinemas, and sport events. In addition, they frequent restaurants, they travel, and they make decisions about their investments. Our readers make up a good portion of the informed society. They are your friends, your family members, your neighbors, your customers.

**Active consumers  
linked by local  
purchasing  
power and a  
strong interest  
for products and  
services designed  
for all members of  
a family**



# Montreal pour Enfants



## CONTENT



### Regular Stories

- Family outings and activities
- Arts and entertainment
- Reading suggestions
- Better living
- Education and psychology
- Local events calendar
- Nutrition and health
- Travel and leisure
- Findings



### Special Articles

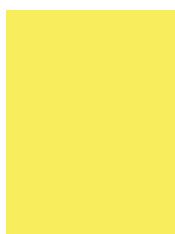
- **School break and camps :**  
February/March
- **Day and Summer camps :**  
April/May
- **Family vacations :**  
June/July &  
October/November
- **Private school open houses :**  
August/September &  
October/November
- **Back to school :**  
August/September
- **Anniversary party guides :**  
October/November
- **Christmas and Winter Holidays, Gift suggestions :**  
December/January

# Montreal pour Enfants

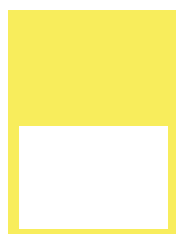


## PRICE LIST

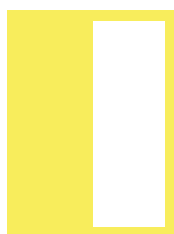
### E-Magazine 2026



Full Page



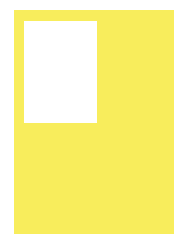
Half Page  
(Horizontal)



Half Page  
(Vertical)



Quarter Page  
(Horizontal)



Quarter Page  
(Rectangular)

### Advertisement Size

6 Appearances

3 Appearances

1 Appearances

#### Full Page

Bleed: 8.5" by 11.25"

\$575

\$675

\$795

\* For a GIF/Flash, add \$100.00

#### Half Page

7" W by 4.8" H (Horizontal)  
3.4" W by 9.75" H (Vertical)

\$395

\$475

\$575

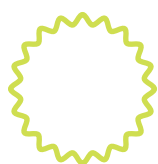
#### Quarter Page

7" W by 2.3" H (Horizontal)  
3.4" W by 4.8" H (Rectangular)

\$285

\$335

\$395



**You may add video to  
your advertisements**  
for \$100

Cost of designing and producing ads:  
\$65/hr, minimum 1 hr. Plus applicable  
taxes.

# Montréal pour Enfants



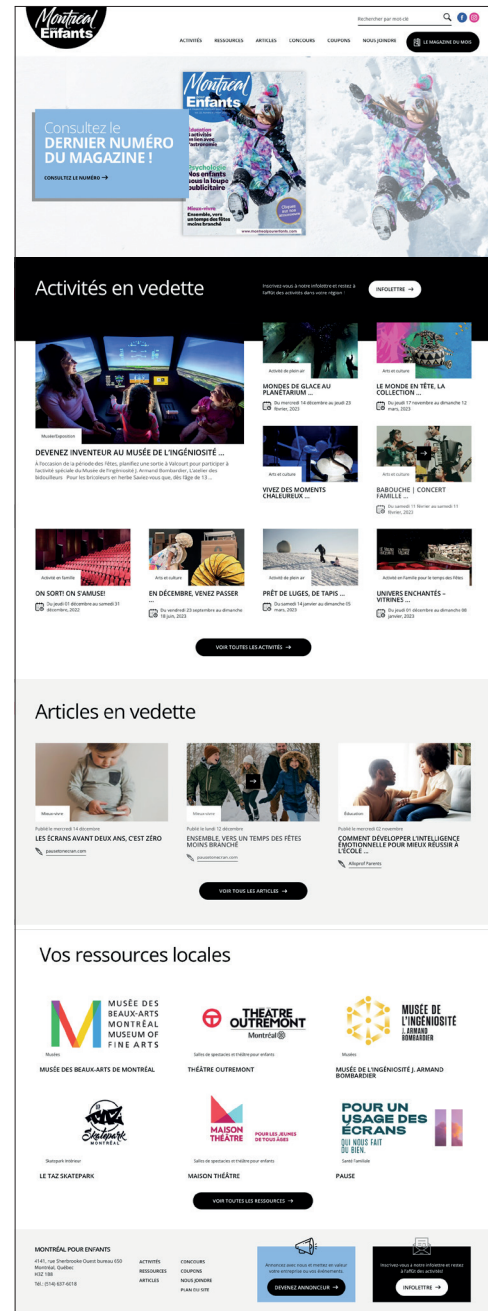
## OUR DEADLINES

Publication	Édition	Deadline to reserve a spot	Deadline to submit material	Distribution Date
<b>School Break</b>	February and March	January 16th	January 23rd	February 6th
<b>Spring / Easter</b>	April and May	March 20th	March 27th	April 10th
<b>Summer / Family Fun</b>	June and July	May 22nd	May 29th	June 5th
<b>Back to School</b>	August and September	July 24th	July 31st	August 7th
<b>Fall/ Halloween</b>	October and November	September 25th	October 2nd	October 9th
<b>Winter / Holidays</b>	December and January	November 20th	November 27th	December 4th

# Montreal pour Enfants

# WEBSITE PLACEMENT

Placement	Monthly Fee
<b>Banner Leader Board</b> 1280 px W x 160 px H	\$295
<b>Half-Page Banner</b> 600 px W X 1200 px H	\$395
<b>Spot in our FEATURED ACTIVITIES section</b> Includes a mention in our Facebook page 1920 px W x 600 px H et 700 px W x 400 px H Bonus spot add \$80	\$495 or \$195 weekly
<b>Spot in our FAMILY ACTIVITIES section</b> Includes a mention in our Facebook page 1920 px W x 600 px H et 700 px W x 400 px H	\$295
<b>Microsite in THE DIRECTORY</b> Logo, company description, picture, video, coupon	\$50 per month 6 months minimum
<b>Microsite in THE DIRECTORY featured on the home page</b> Logo, company description, picture, video, coupon	\$395 per month
<b>Newsletter Banner</b> (static or animated) 1200 px W x 400 px H	\$295 per publication



Cost of designing and producing ads: \$65/hr, minimum 1 hr. Plus applicable taxes.

**Per publishing**

80 000+  
online  
**views**

17 000  
**subscribers**  
receive  
our newsletter

**Per month**

25 000  
**unique visitors**  
on our  
website

15 000+  
**visits**  
on our  
Family Activities section

**Google 1st or 2nd**  
Organic search results:

- Family activities in Montreal (in French)  
(activités en famille Montréal)

# Montréal pour Enfants

## E-MAGAZINE FACEBOOK AND INSTAGRAM CAMPAIGN



Janvier 2023

## Campaign guarantees

Between **2,200 to 6,300**  
**views per day**

during the first 30 days every  
time a new issue goes on line.

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pour

# Enfants

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## CONTACT US



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